

# CHAD DOERING

---

Instructional Designer | Curriculum Developer

Sioux Falls, SD | 323-767-7910 | tempestm31@gmail.com | Portfolio | LinkedIn

## CORE COMPETENCIES

- Instructional Design & eLearning Development
- Online & Blended Course Design
- Learning Objectives & Assessment Alignment (Bloom's Taxonomy)
- Canvas LMS (Module Design, Assignments, Rubrics)
- Curriculum Mapping & Vertical Alignment
- Assessment & Rubric Architecture
- Faculty Collaboration & Professional Development
- Program Evaluation & Continuous Improvement
- ADDIE & Backward Design Methodologies
- Canva (eLearning Content Creation)
- Articulate Rise (Foundational)
- Adult Learning Theory (Andragogy)
- Constructivist Learning Design
- Accessibility & Inclusive Design (UDL principles)

## PROFESSIONAL SUMMARY

Instructional Designer with 20+ years of experience developing curriculum and learning experiences across secondary and higher education. Skilled in working with faculty and subject matter experts to design clear, structured courses for online and blended environments.

Experience includes developing learning objectives, designing assessments, and translating experiential learning into effective digital formats. Brings a strong foundation in adult learning and learner-centered design.

## SELECTED INSTRUCTIONAL DESIGN PROJECTS

- Developed a Canvas-based instructional module demonstrating alignment between learning objectives, instructional activities, and assessment.
- Designed course experiences that incorporate discussion-based engagement and application-focused assignments.
- Created performance-based assessments and rubrics aligned with measurable learning outcomes.
- Translated experiential, in-person learning into structured online formats.

## PROFESSIONAL EXPERIENCE

### **Educational Consultant / Instructional Designer (Independent) | 2022–Present**

- Designed and developed online learning modules aligned with clear objectives, structured content, and aligned assessment.
- Built course prototypes in Canvas LMS, including modules, assignments, and rubrics.
- Translated performance-based classroom curriculum into effective online learning experiences.
- Applied ADDIE and backward design to structure course development.
- Developed instructional materials aligned with higher education and EdTech learning environments, focused on engagement and practical application.

### **Theatre Instructor / Director – Strategic Learning & Curriculum Lead | Concordia International School Shanghai | 2007–2021**

- Designed and implemented multi-year curriculum frameworks serving 250+ students annually.
- Developed and delivered online, blended, and in-person courses using Canvas LMS including full module and assessment design.
- Designed courses with sequenced modules, clear learning objectives, and aligned assessments.
- Designed performance-based rubrics to evaluate learning outcomes and support instructional improvement.
- Conducted data-informed learning gap analysis to improve instructional effectiveness
- Led cross-divisional curriculum alignment and contributed to accreditation processes (WASC).
- Facilitated faculty development workshops on instructional design, assessment alignment, and LMS utilization.
- Managed program budgets and coordinated large-scale instructional and production resources.
- Supported sustained program growth and institutional recognition.
- Collaborated with faculty and academic stakeholders to design and align curriculum, assessment, and learning outcomes across programs.

### **University Instructor | Shenzhen University | 2004–2006 | Shanghai Normal University | 2004**

- Designed and delivered university-level courses with measurable learning outcomes and structured assessment strategies
- Developed syllabi aligned to academic standards and diverse learner needs
- Adapted curriculum for multilingual and cross-cultural learning environments
- Facilitated development of communication and presentation skills

### **International Student & Scholar Services | University of Missouri–Columbia | 2002–2003**

- Supported international students in academic transition and institutional onboarding
- Facilitated orientation programming and coordinated cross-departmental student services

## **TECHNICAL SKILLS**

- Canvas LMS (Advanced Course Design, Rubrics, Assessment Structuring)
- Learning Objective Mapping & Assessment Design
- Google Workspace & Microsoft Office
- Zoom & Online Learning Platforms
- WordPress Content Systems
- LMS Analytics & Data-Informed Course Improvement (Canvas, Moodle, Blackboard, Powerschool)

## **EDUCATION**

Ph.D. (ABD), Theatre — University of Missouri

M.A., Theatre — Northern Illinois University

B.A., Theatre & Communications — Augustana College